

Bachelor of Commerce

Course Outcomes

Semester - I

Semester	Course Code	Course Name	Outcome
I	120101	English (L.L.)-I	1. Develop basic phonetic competence. 2. Learn situational communication in English. 3. Develop basic English writing skills.
	145105	Business Economics Paper I - Theory of Consumer Behaviour & Demand	1. To familiarise the students with Consumer Behaviour and Demand Analysis 2. To familiarise students with Forecasting of Demand and Elasticity of Demand
	145106	Commerce I - Principles of Management	1. To acquaint students with the managerial concepts, developments and functions
	145107	Accountancy I - Financial Accounting	1.Explain the general purposes & functions of accounting 2.Explain the differences between management &financial accounting 3.Describe the main element of financial accounting information
	145108	Business Mathematics Paper I	1. To familiarize the students with the basic mathematical tools. 2. To make students to get acquainted with applications of mathematical tools to business and commercial situation
	145109	Business Environment	1. To acquaint the students with the constituents of business environment. 2. To make the students understand the procedure for setting up a business unit. 3.To give students an overview of tourism industry and contemporary issues in tourism.