## **Bachelor of Commerce (Vocational)**

## **Course Outcomes**

## Semester - I

Semester	Course Code	Course Name	Outcome
Ι	120101	English (L.L.)-I	<ol> <li>Develop basic phonetic competence.</li> <li>Learn situational communication in English.</li> <li>Develop basic English writing skills.</li> </ol>
	145105	Business Ecnomics Paper I - Theory of Consumer Behaviour & Demand	<ol> <li>To familiarise the students with Consumer Behaviour and Demand Analysis</li> <li>To familiarise students with Forecasting of Demand and Elasticity of Demand</li> </ol>
	145106	Commerce I - Principles of Management	1. To acquaint students with the managerial concepts, developments and functions
	145107	Accountancy I - Financial Accounting	1.Explain the general purposes & functions of accounting
			<ul><li>2.Explain the differences between management</li><li>&amp;financial accounting</li><li>3.Describe the main element of financial accounting</li></ul>
			information
	105118	Office automation	<ol> <li>To make students well familiar with computer fundamentals.</li> <li>To understand importance &amp; requirement of computer in day to day life</li> </ol>
			3. To enable student to train in word processor , spreadsheet .
			4. To enable students to prepare & present powerpoint presentation.
	105218	Networking & Internet	1. To understand concept of computer networking.
			<ol> <li>Students familiar with Terminologies of computer networking area.</li> <li>To understand concept of internet &amp; E-commerce.</li> </ol>
			<ul><li>4. To create an awareness about internet &amp; E-commerce.</li></ul>